

IMPLEMENTING ENTERPRISE-WIDE TRANSFORMATION



WHEN

Mar 4— 6, 2024 (Live Online)
Jul 18— 19, 2024 (In Person)
Nov 21— 22, 2024 (In Person)

PRICE

\$4,700

WHERE

Live Online or Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

In today's world, disruption can emerge from any place and in unexpected ways. When leaders miss the warning signs, organizational agility, resilience, and transformation become harder to achieve.

Implementing Enterprise-Wide Transformation is a research-driven and practitioner-led program designed to help you solve complex transformation challenges and create a blueprint for your organization's near- and longer-term transformation. Guest speakers help to further demonstrate important conceptual examples, and significant time is designated for peer collaboration and plan development.

Please visit our website for the most current information.

executive.mit.edu/ent

FACULTY*



Roberto Fernandez



Douglas Ready

*Please note, faculty may be subject to change.

TAKEAWAYS

This program will enable you to:

- Recognize warning signals of organizations in need of transformation
- Develop a blueprint for transformation for your organization
- Create agile organizations by developing resilient leaders and employees
- Build vital organizational networks necessary to solve complex transformation challenges
- Create disciplined processes to address mission-critical capability gaps
- Align messaging with metrics, milestones, and rewards

WHO SHOULD ATTEND

- Senior executives who are currently engaged in or want to better understand enterprise-wide transformation
- C-suite executives responsible for enterprise-wide transformation
- Senior HR and communication leaders
- Line leaders



I highly recommend this course to anyone passionate about making a real contribution to planning and executing successful transformation initiatives.

The framework and tools, coupled with the hands-on experience of the teachers, make the course highly relevant and useful!

– Roger T

OVERALL RATING | ★ ★ ★ ★ ★

CONTACT INFORMATION

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